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An Inspirational Place to do Business



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**South
Lakeland**

www.investinsouthlakeland.co.uk

GSK at the heart of Ulverston

We are proud to have been part of the community in South Cumbria since 1948. The antibiotics which are produced at the Ulverston site save many thousands of lives around the world every year.

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www.park-resorts.com/own-lakes

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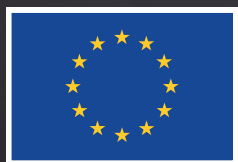
www.cumbriagrowthhub.co.uk

t: 0844 257 84 50 | e: info@cumbriagrowthhub.co.uk

Cumbria Business Growth Hub aims to help your business unleash its potential with funded business support for growth.

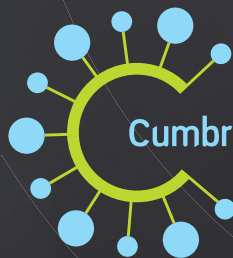
A one stop shop for businesses looking to increase their competitiveness and grow, we offer a great choice of advice, training, networking and more, all tailored to your needs.

If you're a business looking to grow, then we want to hear from you!



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The figures provided are as a result of official manufacturer's tests in accordance with EU legislation. A vehicle's actual fuel consumption may differ from that achieved in such tests and these figures are for comparative purposes only.



South Lakes Housing is the largest housing association in South Lakeland providing local people with affordable homes. We are developing much needed new homes in the district and we also maintain properties on behalf of other housing associations and landlords.



For more information
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Gilkes is an internationally established manufacturing company, employing around 230 people at the newly refurbished Head Office in Kendal.

Developing the business on the same site enables Gilkes to continue employing locally, while the South Lakeland setting attracts a talented and skilled workforce.

Gilkes is a world leader in producing small hydro power systems for the generation of electricity from water - for over 160 years, the company has supplied more than 6,700 hydro turbines to over 80 countries.

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Welcome TO OUR WORLD



Our graduates, your future employees

The University of Cumbria is investing in creating industry-responsive, skilled graduates ready to populate the workforce in the North West.

We are responding to the needs of the STEM industries by creating more opportunities for young people to participate in these subjects in the local area. Our portfolio of STEM subjects is growing continuously, and our new state-of-the-art labs offer the facilities needed to create graduates with specific skills, to support regional industry requiring skilled staff.

Learn more about working with the University of Cumbria to grow and improve your businesses' prospects by contacting the Enterprise and Business Development Team on enterprise.services@cumbria.ac.uk or call **01228 888740**.

cumbria.ac.uk/business

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Welcome to South Lakeland

A Breath of Fresh Air for Business



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To our knowledge, all facts in this publication are correct at the time of writing.

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Essential, Easy Shopping



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KENDAL

Kendal Business Improvement District is in its third year with a number of great projects ongoing that have put Kendal on the map. We pride ourselves on promoting Kendal in different ways and making our activities as inclusive as possible to benefit the majority.

The Kendal Gift Card is one of our most recent projects that sees Kendal as the first ever town centre gift card that incorporates both the independents and corporate businesses. With over 120 businesses signed up in the town including museums, art galleries and major brands such as Boots, Mountain Warehouse and Pizza Express, Kendal BID recognises the need for both large and small businesses to create that perfect destination mix.

www.thekendalcard.co.uk

Swipii is Kendal's very own loyalty card system; with the use of trendy ipads® each participating business can tailor-make their offers in store and gain valuable access to their customer base. The process is managed by Swipii which means it is perfect for the busy independents.

www.swipii.com

Kendal is renowned as a festival town, and Kendal BID has financially supported the major events bringing thousands of people into the area. Other projects include a Festive Park and Ride scheme that is now entering into its third year, support of the cycling agenda by the installation of 20 secure bike boxes and three bus shelters, supporting the Kendal branding and being a main sponsor of the new Kendal website www.visit-kendal.co.uk as well as providing the infrastructure for Christmas celebrations going forward.

BUBB.AL Kendal; we are very lucky to have been involved in the trial for the BUBB.AL, an award winning application that allows the user to leave information in real time for others to pick up and enjoy. There are lots of exciting things happening with this App and we look forward to the next 12 months with www.bubb.al





SOUTH LAKELAND: AN INSPIRATIONAL PLACE TO DO BUSINESS

On every level, South Lakeland offers one of the most attractive settings for you, your employees and your organisation.

The area is a great place for business with excellent national transport links and supporting infrastructure, where a skilled and adaptable workforce enjoys an unrivalled quality of life.

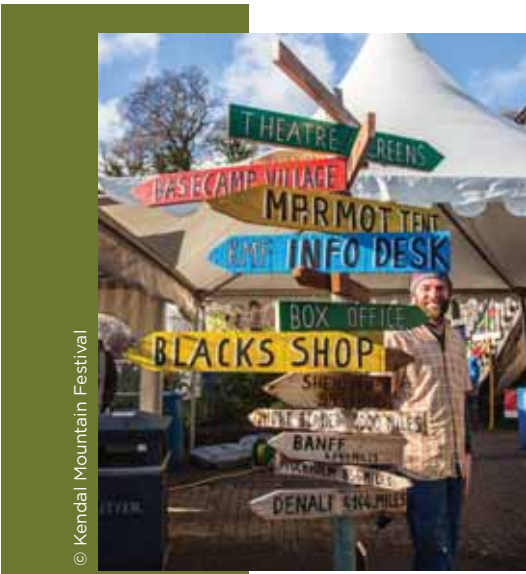
Here, a prestigious business base with strong industry networks and emerging sectors creates a competitive environment for your business to thrive. South Lakeland is home to the iconic Lake District and a number of well-known companies including:

- Lakeland**
(creative kitchen and homeware)
- GlaxoSmithKline** *(pharmaceutical)*
- Kendal Nutricare**
(specialists of healthcare products)
- Furmanite** *(engineering)*
- James Cropper PLC**
(specialist paper manufacturer)
- Marl International Limited**
(LED Technology)
- Hawkshead Relish**
(artisan, award-winning preserves)
- Gilkes Hydro Power**
(hydroelectric turbine manufacturer)
- Siemens Subsea**
(subsea power & electric) and
- Mardix Group**
(critical power solutions)

The quality of life in South Lakeland is first class; it has long been a lifestyle choice for many professionals looking to escape large cities and conurbations. There are many benefits to living in South Lakeland: high quality schools, outstanding colleges, a top university on our doorstep and stable average house prices. The potential to take part in outdoor activities and sports is huge and there is a vast range of events and festivals each year to suit everyone.

The **Invest in South Lakeland Programme** has been developed by the Economic Development Team at South Lakeland District Council as a dedicated resource for business. It provides advice and information for established companies and for these organisations looking to relocate to or grow within an inspirational commercial landscape. Start-up businesses and businesses who have been trading for years are also given support through the Cumbria Business Growth Hub, with the assistance of **Invest in South Lakeland**. The Invest in South Lakeland service is here to help you and your business.

Please visit www.investinsouthlakeland.co.uk for more information on our local economy together with up-to-date business news, detailed business profiles, business directory, specialist business events, a free land and commercial property search, information on funding opportunities and much more.



© Kendal Mountain Festival

KENDAL

Cumbria
The Lake District
Stage 2 – Carlisle to Kendal

FESTINA
05:00:54

FESTINA



WHY SOUTH LAKELAND?

WHY SOUTH LAKELAND?

- The area's tradition of manufacturing, coupled with rapid service sector growth and the resident engineering and technological base, has created a **highly-skilled and adaptable workforce**.
- Operating alongside multi-national brands, the high rate of independent businesses in South Lakeland highlights the areas **strong culture of enterprise and innovation**.
- **Specialist engineering, technology and manufacturing** companies enjoy established links with the offshore oil, gas and energy industry.
- The area has a strong higher education sector. On our doorstep is **Lancaster University**, ranked in the **top 1% of universities in the world**, recognised for its first-class Business school, Environment centre and its leading-edge research. **The University of Cumbria**, Ambleside campus, has a particular emphasis on outdoor and environmental subjects as well as business.
- **Kendal College** has the **2nd highest Ofsted grades nationally**. Its new state-of-the-art science, technology and engineering hub will provide the skilled workforce of the future.
- South Lakeland is a world-class tourist destination, with a thriving visitor economy and **15 million visitors every year**. It is known all over the world for its astounding natural beauty, containing parts of the **Lake District** and **Yorkshire National Parks**.
- Kendal has the largest population in South Lakeland and has been voted as the **2nd best place to live in the UK** by *The Sunday Times*. Cartmel and Grasmere were both named in the top 30 villages to live in the same study.
- Recent Halifax 'Children's Quality of Life' report. (**#14 of 377 Local Authorities**.)
- South Lakeland plays host to **internationally renowned events and festivals** such as *Kendal Mountain Festival*, the biggest of its kind in the world, and also the *Lakes International Comic Art Festival*.



© Christopher Holmes

- South Lakeland is a cultural oasis, steeped in history. It was once home to **Beatrix Potter, John Ruskin and William Wordsworth**.
- South Lakeland benefits from **excellent transport links**. It has direct access to the **M6 motorway** and is served by a **fast and frequent rail service** with direct links to **Manchester Airport**.
- South Lakeland is easily reached from **international and regional airports**.



© Steve Barber



CONNECTIVITY

CONNECTIVITY

WHERE IS SOUTH LAKELAND?

We're in the North West adjacent to Lancashire and Yorkshire Dales, at the southern tip of Cumbria. South Lakeland is home to the Lake District and is one of the most beautiful places in the United Kingdom. The area encompasses the well-known towns of Kendal, Windermere, Grange-over-Sands, Ulverston, Ambleside, Coniston and Bowness-on-Windermere.

TRAVELLING TO SOUTH LAKELAND

By Road

South Lakeland benefits from direct access to the M6 at Junctions 36 and 37 and trunk road links, the A6 and A590. Manchester is little more than an hour's drive away. The Midlands and central Scotland can be reached in around 2 hours; London and the South East, using the wider UK motorway network, in roughly 4 hours.

Coach travellers can use the National Express 571 service from London (Victoria) to Kendal, Windermere, Ambleside and Grasmere. This service also connects with the X6 bus service to Grange-over-Sands, Ulverston, and Barrow along the A590.

By Rail

South Lakeland is served by a fast and frequent West Coast Main Line rail service connecting us with the major cities of London, Birmingham, Manchester, Edinburgh, Glasgow and the rest of the UK.

The London Euston to Oxenholme journey takes around 2.5 hours. Local connections are provided to Kendal, Windermere and to the Furness Peninsula (Carnforth - Barrow line). There is a direct link between local stations and Manchester Airport.



© Steve Barber

“Houghton Parkhouse is well positioned in South Lakeland, with Milnthorpe being only a mile away from the M6, this greatly assists our business, as our clients are situated throughout the UK. Added to this, London is just two and a half hours away by train, this gives us opportunity to attend to business there and return within the day.”

STEVEN HOUGHTON, HOUGHTON PARKHOUSE - UK'S LEADING MANUFACTURER OF MULTI-DECK LIVESTOCK TRANSPORTATION AND TRAILERS.

By Air

South Lakeland is within 1.5 hours of key international and regional airports. Manchester Airport is the busiest airport outside London and offers flights to more than 190 destinations (more than any other airport in the UK). It is a 90-minute drive from South Lakeland and benefits from a direct rail link to Oxenholme, Ulverston and Windermere.

By Sea

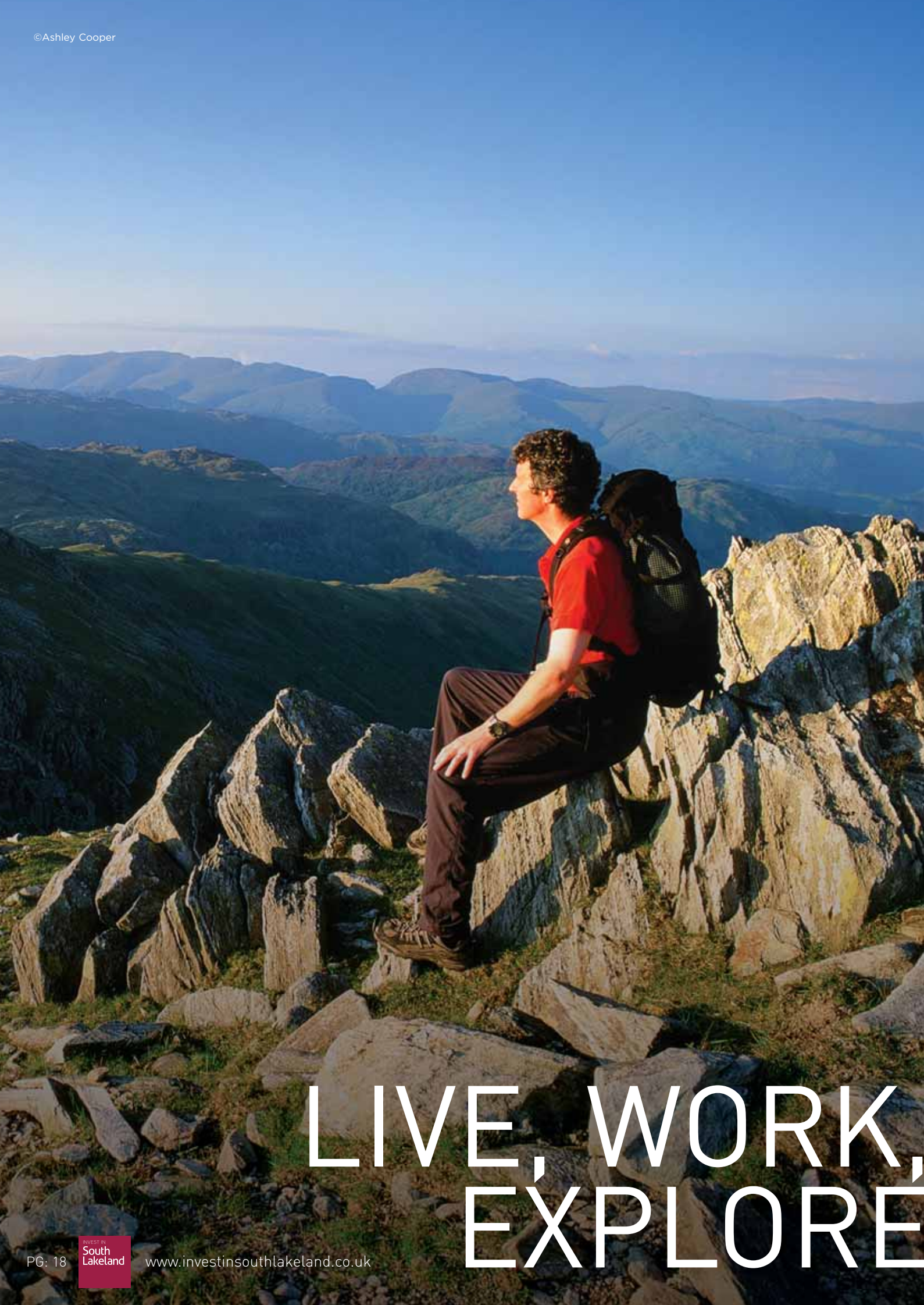
South Lakeland is well placed for sea ports, with freight services located at Barrow-in-Furness and Heysham. The new Heysham to M6 link road - The Bay Gateway is now open to the public. The new link road will make the area more appealing to businesses by reducing travel times and increasing connections to the regional and national road network. Regular freight services go to the Isle of Man, Northern Ireland and the Republic of Ireland. Other port options include Workington,

Fleetwood and Liverpool, all within a 90-minute drive time, and all of which provide freight services to mainland Europe and beyond.

VIRTUAL CONNECTIONS

Connecting Cumbria is an ongoing project which has significantly improved access to superfast broadband in the area. It is being funded by the Broadband Delivery UK (BDUK), Cumbria County Council and BT and will boost the local economy by supporting the creation and protection of jobs over the next few years.

The county's enterprise zones are a key priority as superfast broadband will help local businesses to become more competitive but will also help spread these services much further for residential use. By 2017 it is expected that 95% of homes and businesses will be able to access superfast broadband.



LIVE, WORK,
EXPLORE

LIVE, WORK, EXPLORE

Our South Lakeland towns and villages all offer their own unique experiences: from Kendal, the capital of the district, to Windermere, home to England's largest natural lake, set within the stunning backdrop of the Lakeland Fells. From the book town of Sedbergh to foodie Cartmel and Ulverston, the festival town, you can shop till you drop, eat, drink and be merry, or simply relax and get away from it all.

HISTORICAL SOUTH LAKELAND

Step back in time at one of our historic houses or fascinating museums, relax on a lake cruise or experience the nostalgia of a steam railway. The area is rich in history and there are many magnificent historical buildings to visit including Kendal Castle, formerly home to the Parr family, whose most famous member was Katherine Parr, the last of Henry VIII's wives. Beatrix Potter's house, Hilltop, is a 17th century house near Hawkshead and is a fine example of Lakeland vernacular architecture. Award-winning Levens Hall plays host to one of the finest topiary gardens in the world, originally created in the 1690s and still retaining many of its original features today.

CULTURAL SOUTH LAKELAND

We have a vibrant cultural offer with a wealth of venues and attractions including art galleries, museums, theatres and exhibition centres. At the heart of this offer are the district's arts organisations of national and international repute. Abbot Hall Art Gallery is one of the finest small galleries in the country, hosting major exhibitions of work by Barbara Hepworth, Lucien Freud, Bridget Riley and John Ruskin; Grizedale Arts are leaders in developing contemporary arts, supporting Laure Prouvost, who won the prestigious Turner Prize with her piece 'Wantee'; Lake District Summer Music Festival is one of the top classical music festivals in the UK; The Wordsworth Museum in Grasmere is the finest literary



EVENTS IN SOUTH LAKELAND

South Lakeland's beautiful scenery provides the perfect backdrop for fantastic festivals and events all year round; from popular performing and visual arts, music and theatre to sporting and traditional agricultural events, all of which provide a boost to our local economy. Here's a flavour of some of the annual events on offer:

- Big Chill Swim, Lake Windermere - February
- Kendal Food Festival - March
- Ulverston Flag Fortnight - April
- Printfest, Ulverston - May
- Freerange Comedy Festival, Kendal - May
- Cartmel Races - May to August
- Great North Swim, Lake Windermere - June
- Lake District Summer Music Festival - August
- Grasmere Sports - August
- Westmorland County Show, Crooklands - September
- The Lakes International Comic Art Festival, Kendal - October
- Kendal Mountain Festival - November
- Ulverston Dickensian Christmas Festival - November
- Kirkby Lonsdale Christmas Fair - December

museum in the world; The Brewery Arts Centre in Kendal is one of the best arts centres in the UK with an exciting and vibrant arts scene and Blackwell at Bowness-on-Windermere, designed by Baillie Scott, is one of Britain's finest Arts & Crafts historic houses.

SPORTY SOUTH LAKELAND

Did you know that pole vaulting as a competitive sport originated in Ulverston in 1843? Or that The Lakeland Climbing Centre in Kendal has one of the tallest indoor climbing walls in the country? Or that The Dojo, Kendal Judo Club, was used as a base for international athletes before the London Olympics? The opportunity to have an active lifestyle in South Lakeland is unrivalled; the area is home to two national parks and is part of a glorious outdoor playground, providing the perfect environment for sporting activities in a natural environment. Walking, climbing, cycling, fell running, golf and

equestrian sports remain consistently popular and there has been a significant growth in recent years in open water swimming. Not forgetting the World Skimming competition at Windermere.

SHOPPING SOUTH LAKELAND

Not everything in South Lakeland is about gorgeous scenery or adrenalin-fuelled activities; there's nothing more relaxing than checking out one of the many character-filled markets in our ancient market towns of Kendal, Sedbergh, Kirkby Lonsdale, Ambleside, Milnthorpe and Ulverston where there is a great mix of quality independent and national retailers. The area is renowned for local produce and you can buy delicious foodstuffs from farmers' markets, shops and delicatessens. Famous shopping brands include the kitchenware giant, Lakeland; Kendal Mint Cake; Cartmel Sticky Toffee Pudding and Hawkshead Relish all started here and are still going strong today.

LIVING SOUTH LAKELAND

Housing options range from traditional limestone-constructed cottages and Georgian town houses in Kendal to picture-postcard slate cottages in the Lakes villages; from modern housing developments of starter and affordable homes, to apartments and larger 'executive' homes, and all have good access to main employment centres.

Property in South Lakeland is considered to be a good investment; we're one of a handful of locations in the UK where house prices have remained relatively stable.

EXPLORE SOUTH LAKELAND

Don't just take our word for it: *The Sunday Times* rated Kendal as one of the top two places to live in the UK! Cartmel, "the home of sticky toffee pudding", and Grasmere, "the home of Sarah Nelson's gingerbread", also scored highly as two of the top villages in the UK.

To find out more about life in South Lakeland visit www.exploresouthlakeland.co.uk which contains information about our local attractions, what's on in the district and all you need to know about our market towns.



© Hawkshead Relish

"I feel so privileged to be living and working here in the South Lakes, our Lakes mini break weekend starts every Friday night, how lucky are we?"

MARIA WHITEHEAD, HAWKSHEAD RELISH

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BUSINESS PREMISES

“We think that Burton-in Kendal is a great location. It’s just a few minutes from junction 35 and 36 of the M6, plus the West Coast Main Line runs pretty much past our front door.”

EDWARD DUCKETT, DUCKETT BUILDING SERVICES

SOUTH LAKELAND'S BUSINESS PREMISES

Attractive sites and a broad range of business premises are available in a variety of locations across South Lakeland.

These sites are capable of accommodating local company start-up and expansion needs as well as catering for companies seeking to relocate to take advantage of South Lakeland's business opportunities.

LAND FOR DEVELOPMENT

South Lakeland has been one of the first Councils in the North West to adopt a Local Plan which allocates land for business and housing development. In total 60 ha (150 acres) of land for new business has been allocated; this includes land in all major settlements as well as within rural areas. Some of the major sites which have been allocated include:

- Scrogg's Wood – A prestige site with a developable area of 11 ha on the main southern approach to Kendal adjacent to the A591 dual carriageway.

It is intended for high-quality, campus-style development reflecting its high-profile location. It is primarily aimed at B1 development but the Local Plan allows for high-quality B2 and limited B8. The site is available and a Development Brief is now available on www.southlakeland.gov.uk

- Shap Road – This site is at the northern edge of Kendal, and is suitable for B1 and B2 uses. The size of this site is 5.51 ha, it is close to existing industrial estates and it has good access to residential areas and the town centre.
- Burton Road – Located to the south of Kendal, this site of 6.5 ha is specifically allocated for a business park. It is located on the A65 and is very close to Oxenholme railway station, on the West Coast Mainline.

- Lightburn Road – A 3.1 ha site on the edge of Ulverston that is suitable for B1 uses, close to Ulverston railway station and adjacent to the A590 trunk road.

There are many more sites available in the district, including some mixed-use sites in Grange-over-Sands, Kirkby Lonsdale and Burton in Kendal.

Both the Lake District and Yorkshire Dales National Parks also have allocated sites within the South Lakeland area.

To find out more about current sites allocated for development in the South Lakeland planning area visit:

www.investinsouthlakeland.co.uk/developmentsites



© Groundbreak Productions



© Steve Barber

ARE YOU LOOKING FOR COMMERCIAL PREMISES?

Invest in South Lakeland provides a Commercial Land and Premises Service which is updated by local agents, property owners and developers. This service is provided free of charge and is a good point of reference for any business. To search for premises including industrial, warehousing, office space, land and development sites and businesses for sale, please visit www.investinsouthlakeland.co.uk

RURAL GROWTH NETWORK

Cumbria is one of five regions in the UK to be benefiting from a Rural Growth Network (RGN), part of a £165m programme of measures to support new projects in rural areas. Physical hubs in South Lakeland have been successfully launched at Marl in Ulverston, The MintWorks, Kendal and Clawthorpe Hall in Burton-in-Kendal. These have become focal points for local business communities and offer an access

route to networking and other business support, both physical and virtual.

They also deliver the Cumbria Business Growth Hub, a county-wide business support and advice network.

To find out more about the Rural Growth Network, please call **0844 257 8450**.

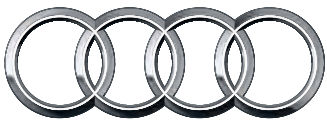


Hadwins Motor Group have been part of the Cumbrian community since the early 1970s. Representing the Audi and Volkswagen brands as well as operating a quality used car operation in Kendal, the group continues to invest in both people and facilities.

Many of our team have been with us for a considerable length of time, and as a result are experts in their particular field. Whether it is product knowledge, allowing them to advise customers when purchasing a new or used car, or the technical knowledge for maintaining and servicing vehicles and solving problems, our staff have the answers.

As more and more members of the community choose their cars from Hadwins, we continue to expand our facilities to accommodate this increased demand for a first-class service. Our workshops, storage facilities and display areas are all increasing in size over the coming weeks and months; and our presence in the digital world, with our comprehensive website and social media pages, is growing daily.

We invite you to visit our Lindale and Kendal sites, or go online, and experience the Hadwins difference for yourself.



Lake District **Audi**



Hadwins



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Tel: 015395 35522

Hadwins Volkswagen
Lindale, Grange-over-Sands, Cumbria LA11 6LP
Tel: 015395 34242

Hadwins Approved
Milnthorpe Road, Helsington, Kendal LA9 5RH
Tel: 01539 815900

www.hadwinsmotorgroup.co.uk



MANUFACTURING

“Our business has now grown to be 50% export. Looking at the scale of opportunity here, exports could be significantly higher in future years.”

MARK CROPPER, JAMES CROPPER PLC

MANUFACTURING AND ENGINEERING

For an area more commonly associated with the outstanding beauty of its natural environment, South Lakeland also enjoys a healthy international reputation for innovative manufacturing and engineering.

Industry leader **GlaxoSmithKline** opened its manufacturing site in the district in 1948, producing, amongst other pharmaceutical ingredients, Cephalosporin, used to fight infectious diseases, which helps to treat an estimated 50 million patients worldwide each year. GlaxoSmithKline chose Ulverston as the UK site for its new biopharmaceuticals facility and is in the process of investing £350 million in its construction. This facility will create 500 new jobs in the local area.



© Steve Barber

One of the most established and highly regarded companies in South Lakeland is **James Cropper PLC**, manufacturers of speciality papers, whose operations can be traced back to 1753. Croppers is responsible for the paper in 80% of the UK's hardback books and is most famous for the paper used in the Royal British Legion's poppies. Based just outside Kendal, James Cropper PLC has also set an industry world first, developing the technology to recycle disposable coffee cups into high quality paper products.

Ulverston boasts a cluster of engineering companies operating within the highly-specialised sub-sea exploration sector. **Siemens**, the leading international oilfield services company, has invested significantly in a purpose-built £12 million 'Subsea Excellence Centre' with a production area the size of a football pitch boasting impressive 'green' credentials.

These larger operations sit alongside traditional and smaller companies who all play an important role in the infrastructure of the

manufacturing and engineering economy of South Lakeland; many support their larger counterparts and are capable of making their own mark on the national stage.

Kendal-based **Gilbert Gilkes & Gordon Ltd**, established in 1856, has grown to become a globally-renowned and highly-acclaimed manufacturer of hydropower turbines and engine cooling pumps. Today the company boasts a Royal Warrant and employs more than 150 highly-skilled people. Gilkes exports to over 85 countries worldwide and operates from bases in North America and Japan.



© Steve Barber

The **Mardix Group**, also Kendal-based, are a global provider of specialist switchgear, power distribution, power management and critical power servicing solutions, which serves a diverse range of global customers. The Invest in South Lakeland team at South Lakeland District Council is committed to working with business to open up new industrial sites, encourage investment and enhance the strong business networks already in place. Contact us for assistance if you are considering setting up a manufacturing or engineering base in the area.



© Steve Barber



© Harry Atkinson
Photography/
in-Cumbria magazine

DIGITAL & CREATIVE

“Creative and digital is a vibrant and ever-growing sector in South Lakeland. Increasingly, businesses from across the UK (and internationally) have recognised the great pool of talent in this corner of the country, buying into the output of creativity and innovation that comfortably stands up against city-centre competition.”

NEIL BOWNESS, THE PLAIN CREATIVE AGENCY

DIGITAL AND CREATIVE BUSINESSES

It is not surprising that a landscape of such astounding natural beauty has inspired so many poets, writers and artists for centuries, from William Wordsworth and Beatrix Potter to George Romney and John Ruskin.

Today, South Lakeland is home to a vibrant cluster of world-class creative individuals, collectives and businesses with strong links to its cultural attractions.

Contemporary artists, writers, musicians, craft-makers, designers, photographers and film-makers thrive alongside a rapidly expanding new media sector, producing work for festivals, exhibitions and commissions both locally and internationally. Art and craft by leading craft-makers can be seen in retail outlets, galleries and studios throughout the year.

Networking is a key feature of the creative industries with collectives such as **Green Door Artists** working closely together on art trails, community projects and exhibitions. **The Factory** is a recently created

creative hub in Kendal, converting a former carpet factory into studios, galleries, business units and artists' work space. **The MintWorks** is an exciting development which now plays home to many digital and creative businesses, offering flexible office units and modern conferencing space in Kendal Town Centre.

Beatrix Potter is not only famous for her 'little books' but also for her work on the conservation of the Herdwick sheep. This iconic feature of the South Lakeland landscape has now inspired the innovative, high-quality home and giftware brand 'Herdy'. Based on good design and strong ethics, **The Herdy Company** uses local businesses whenever possible in its manufacturing process and gives a percentage of its profits to help protect upland farming.



© Joanne Leary Photography

The Herdy brand is also at the forefront of the Lake District's bid for **World Heritage status**.

Jo Vincent Glass Designers, Kendal, produces glass art, interior accessories and architectural glass installations for private and commercial spaces. National and international clients including Johnson & Johnson, Rocco Forte and UKTI.

South Lakeland is also home to some of the most creative and innovative interior designers in the UK. Interactive Wallpaper designs innovative wallpaper, fabrics and wall sticker decorations for businesses, public spaces, hotels and homes, undertaking bespoke commissions for clients including the BBC and the NHS.

Sarah Jane Nielsen has worldwide experience in creating interiors for residential and commercial spaces and **Fidget Design** is famous for atmospheric interior designs making full use of lighting, colour and texture. Both companies have worked on prestigious projects with top brands.



© The Herdy Company

“We feel very fortunate to live in such a beautiful place... Whilst running your own business is pretty full-on most of the time, it helps to get quality time out away from work to maintain perspective on things. We can't think of a better place to do that than in the area where we now live.”

THE HERDY COMPANY



FOOD & DRINK

“I am born and bred in Grasmere, but having worked far and wide my roots are truly here; it’s not like the real world - it’s a very safe environment in lots of different ways. You have to go away to appreciate what there is here - and it’s not all scenery, but it does make the drive to work a real pleasure!”

JOANNE HUNTER, GRASMERE GINGERBREAD

FOOD AND DRINK

You would be hard-pressed to find anyone who hasn't heard of Grasmere Gingerbread, Cartmel Sticky Toffee Pudding and the first confectionery to reach the summit of Mount Everest, Kendal Mint Cake, but these famous and traditional foodstuffs now sit cheek-by-jowl with a new generation of producers who are shaping the 'taste district'.



Bakers, butchers and manufacturers of preserves, chutneys and relishes, luxury ice cream and innovative infused vinegars abound here – South Lakeland provides an inspirational setting for artisan producers to thrive and create truly outstanding food and beverages.

FARMING

Sheep farming has literally shaped the landscape of the Lake District with deciduous forest making way for grazing land centuries ago, and the lamb produced in the hills

and dales of South Lakeland, along with the Salt Marsh Lamb from the Holker Estate, rivals that from anywhere in the world.

RESTAURANTS

South Lakeland can boast its share of exceptional restaurants which currently hold acclaimed Michelin Stars (L'Enclume in Cartmel, The Samling near Ambleside, The Forestside, Grasmere and Gilpin Hotel, Windermere) along with other outstanding establishments which consistently achieve high recognition.

FOOD PRODUCTION

There is an existing base of food producers within the South Lakeland borders. These range from **Dale Farm**, part of the UK leading dairy co-operative, running over in excess of £400m per year,



and **Kendal Nutricare**, operating an infant formula-milk manufacturing facility in Kendal with over 130 staff, to smaller concerns producing everything from Christmas puddings to award-winning bacon. **Hawkshead Relish** and **English Lakes Ice Cream** are all well-known local food manufacturers.

MARKETS

South Lakeland is bursting with market towns - Kendal, Ambleside, Sedbergh, Milnthorpe, Ulverston and Kirkby Lonsdale all host weekly markets. Kendal also hosts a monthly specialist farmers' market on the last Friday of the month which is not to be missed, as well as an annual food festival which usually takes place in the spring.



"We're incredibly fortunate to live and work in this beautiful part of the country. We are also very proud to be contributing to the high reputation the region has nationally for producing quality livestock and produce, much of which is now just as likely to feature on the menu of acclaimed London restaurants as it is in our local farm shops and butchers."

HEAVES FARM VEAL





KENDAL NUTRICARE - THE NAME BEHIND THE CREAM OF INFANT FORMULAS

The Kendal Nutricare factory has been passionately creating infant formulas and baby foods since 1962, but now the production team is using its decades of experience - on average over 20 years - to create new and exciting world-class products, for both home and overseas markets.

Kendal is rapidly becoming as well known for one of Kendal Nutricare's brands, as it is for its Mint Cake. **'Kendamil Infant Formula'** is winning many fans amongst parents wanting the best start in life for their child that a formula can provide. The reason for this success lies in the unique selling point underpinning 'Kendamil'.

The infant formula is not just the only one on the market manufactured in Britain, but also the only one putting the cream back into infant formula, by formulating with fresh, full cream, whole milk. Unlike other products, 'Kendamil' retains Mother Nature's natural goodness in its recipe instead of relying on vegetable oils to replace the cream's nutritious value.

This gives babies all of the nutritional benefits of cow's milk, including high levels of calcium and protein. 'Kendamil' also provides the infant with essential vitamins and minerals, 18 amino acids, the pre-biotic GOS and essential and fatty acids Omega 3 and 6.

South Lakes parents have already seen the benefits of goodness-rich whole cream milk. After feeding their little ones 'Kendamil', they report that their children seem happier, have enhanced energy, suffer fewer digestion and constipation issues and sleep for longer. 'Kendamil' babies are happy babies.

Kendal Nutricare's location could not be more ideal. Fresh milk for its Red Tractor-accredited 'Kendamil' comes from dairy herds located locally to Kendal Nutricare's factory, thus supporting dairy farmers in the county at the heart of UK dairy farming.

A range of healthy, quick and easy-to-make fruit-filled cereals is also produced from the Mint Bridge Road factory, delivering natural nutritious value from blueberries, apples, bananas, pears, apricots and peaches, blended with multigrains, including oat flakes or maize, millet and rice.

Additionally, Kendal Nutricare is channeling its long heritage, pharmaceutical and manufacturing expertise into new and relevant products for every stage of the life cycle. Having produced specialist food products for household names such as **GSK, Boots, HJ Heinz, Hero and Meiji**, it is now creating innovative products, including goat's milk and organic infant formulas, not to mention a very specialist Kosher product and a new lifestyle product for adults. All of this is great news for employment in Kendal.

It is also attracting buyers in overseas markets, such as South East Asia and North Africa and delivering new and exciting

products to UK consumers, through a new online shop at www.kendamil.com

In short, Kendal Nutricare proves, on a daily basis, why South Lakeland is such a great base from which to do business and how locally sourced ingredients can truly prove a recipe for success.



www.KendalNutricare.com



© Steve Barber

PROFESSIONAL SERVICES FOR BUSINESS

“We made a decision to base ourselves and our business in South Lakeland, as it’s where we wanted to live and raise our family. We have a location which is simply wonderful for our customers from around the UK to come and visit.”

TIM BURROW, MAJIK HOUSE

PROFESSIONAL SERVICES FOR BUSINESS

South Lakeland is a well-known popular destination for small businesses, resulting in a strong history of professional, legal and financial services, with family firms and international practices supporting the business infrastructure across the district.

Armstrong Watson, Milne Moser, Temple Heelis, Arnold Greenwood, Livingstons, Thomson Hayton Winkley, Dalton & Hague and Napthens are some of the well-known legal firms in South Lakeland, with just about every town or village boasting its own practice.

The financial sector has a healthy legacy here, with independent financial advisers, accountants, investment managers and multi-national institutions enjoying a presence. Along with familiar high-street banking names, Swedish bank Handelsbanken has a branch in Kendal, sitting alongside a local branch, Cumberland Building Society.

Did you know that the UK's first ever website design agency, Big Fish Internet, started in Milnthorpe?



© Steve Barber

“It seems to me there is simply nowhere in this country that can equal or exceed what we have here.”

RICHARD MOORE, TEMPLE HEELIS SOLICITORS



© Steve Barber

It is still going strong today. The South Lakes has grown to become an attractive hub for creative types; marketing and web design professionals are plentiful.

Kendal-based SCK Webworks is one of our newer arrivals, designing websites for high-profile customers like Mitchells & Butlers, the University of Leeds; Invest in South Lakeland, as well as catering for a growing number of local businesses. Marketing and branding specialists are also in rich supply, well known local names include Cactus Creative, Design Works, The Plain Creative Agency, Ibox Creative, Brightspark Marketing, The Creative Branch and The Knack. From designing your

logo to communicating your offer, our local experts are on hand to provide a personal, professional and proficient service.

Unique to South Lakeland, The Knack specialises in commercial interiors. It has created new looks for Per Una, English Lakes Hotels, Nissan and Lancaster University. The Herdy Brand is at the forefront of the Lake District Bid for World Heritage status.

Whatever you need to make your business a success, you can find a company to support you here.



© Lancaster University

EDUCATION AND SKILLS

“World-leading innovative technologies and knowledge are developed each day in South Lakeland.”

EDUCATION AND SKILLS

SCHOOLS

South Lakeland is well served by a range of high-quality state-run, grant-maintained and private schools. It is the perfect location for family life, and it is no surprise that parents choose South Lakeland as the place for their children's education.

Our schools are high-performing and unique: **Dallam School**, Milnthorpe is an IB World school with state boarding in the rural southern fringes of the Lake District, offering an extensive extra-curricular programme of sports & arts; **Queen Elizabeth School**, on the outskirts of the ancient market town of Kirkby Lonsdale has a fine tradition of "scholarship & care" dating back over 400 years, with its present popularity founded upon a broad and imaginative curriculum geared to individuals, excellent results, impressive standards of care and a reputation for a friendly, relaxed yet purposeful atmosphere.

Independent **Windermere School**, situated within the Lake District National Park, has a beautiful setting by Lake Windermere and not surprisingly, facilities for the students at Windermere School include a host of exciting water-sports activities. The academic results are significantly higher than the national average, with the school offering a challenging and enriching educational environment for children from Reception to the Sixth Form. In addition, it offers an International Summer School with EAL language courses and adventure activities each summer.

Sedbergh School also Independent, situated amongst the rolling fells and within the magnificent western dales of the Yorkshire Dales National Park, also boasts excellent academic

and sporting achievements. Sedbergh presents a special environment where leadership & loyalty happen within The Houses. The Houses compete on the sports fields, in academic challenge, they run on the fells and perform on stage, together.

FURTHER EDUCATION

Many local schools across the district provide sixth form education for students wishing to pursue A-Levels.

Kendal College has an exceptional reputation, offering degrees, training for businesses and support for apprenticeships. The College has outstanding facilities, including its award-winning performance venue, 'The Box'. The new state-of-the-art Science, Technology and Engineering Centre supports key business development and recruitment in the area, including GlaxoSmithKline's new factory investment at Ulverston.

Furness College in Barrow-in-Furness is well-placed for those in the west of the district; it has a new £43m campus and works with over 500 employers across a range of sectors.

HIGHER EDUCATION

On our doorstep is the **Lancaster University**, ranked top 1% of UK's major university league tables. Lancaster is renowned for the research conducted within its Environment Centre and Business School and its Management School is world-ranked and triple accredited.

The **University of Cumbria** has bases in Ambleside, Carlisle, Lancaster and East London and is ranked second in the UK for graduate employment. It is one of the largest providers of teacher education in the UK; has the largest outdoor studies department in Europe and the largest forestry department in the UK, with its National School of Forestry being the highest ranking provider of forestry courses in the UK. Also known for its academic excellence in art and design spanning over 200 years, the university, more recently, has invested £3.5 million for an expansion of STEM programmes to support its ambition to become the leading STEM provider in the region.



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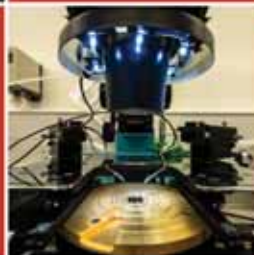
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Burrows produce printed publications, Internet sites and applications, databases, software and electronic publications for major public and private organisations throughout the United Kingdom. Our unique selling point is that we are able to subsidise part or all of the costs of our service through the sales of advertising.

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The College specialises in Further and Higher Education, as well as training for businesses at all levels, including apprenticeships, NVQ and bespoke business training.

Full-time & Part-time Courses

We offer a great choice of professional and technical courses for students of all ages. Many are vocational programmes, developed with industry requirements in mind, to provide employers with the skills, knowledge and experience required for the workplace.

Short Courses & Professional Qualifications

Developed with awarding bodies and industry partners, many of our professional courses allow employees to gain an industry-recognised qualification which will ensure your workplace meets the necessary legal requirements and improves the skills, knowledge and productivity amongst your workplace.

Apprenticeships

Kendal College offers over 30 apprenticeship programmes from Level 2 to Degree level. We work closely with employers to create apprenticeship programmes that allow their employees to gain valuable qualifications and experience whilst making sure they develop the relevant skills required.

Work-Based Training

Kendal College works with employers to offer relevant work-based training at all levels. We can support new and existing employees through Professional & Technical courses which are relevant to your sector and flexible in delivery to meet the needs of your workplace.

Kendal College is the leading training provider in the South Lakes, and the only College in Cumbria and North Lancashire to be graded 'Outstanding' by Ofsted.

We know that skills shortages can be a major barrier to growth but Kendal College has the facilities, equipment and vision to be the first choice College for local employers in the area.

Degree-Level Qualifications

Kendal College has over 30 years' experience in delivering degree level programmes and an excellent record of student success. We offer a range of flexible programmes on a full-time basis or part-time to fit around employment commitments.

Bespoke Business Training

We work closely with employers to develop and tailor vocational courses to the needs and requirements of the industry and have experience of designing bespoke training packages to fulfil your organisation's training requirements.

Venue & Conference Room Hire

Kendal College's conference centre and seminar facilities can provide the ideal location for your conference, meeting, away day or other event.

Our stunning facilities include six conference and seminar rooms, equipped with state-of-the-art audio-visual equipment.

Financial Support

Under a current government initiative funded training options are currently available for SME's. Please contact us for more information.





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Printed using vegetable based inks.





CLAIMS TO FAME

SOUTH LAKELAND'S CLAIMS TO FAME

Many famous people have connections with South Lakeland - either because they were born here, or simply completed some of their most memorable work here, inspired by the stunning landscape!

You can see where **William Wordsworth** lived, the major English poet who helped to launch the Romantic Age in English literature. For over sixty years, the Lake District inspired **Beatrix Potter**, the creator of Peter Rabbit, Jemima Puddle-Duck and a host of characters loved by children all over the world. Another popular children's character, **Postman Pat**, lives and works in the fictional village of Greendale, based on Kendal and the surrounding villages created by John Cunliffe who lived in Kendal at the time.

John Ruskin, writer, water-colourist and philanthropist, was regarded as one of the greatest figures of the Victorian age, producing some of his finest work in the tranquillity of our surroundings. **Arthur Ransome** will always be best-known for the Swallows and Amazons series of children's books about school-holiday adventures of children in the Lakes. Swallows and Amazons has also recently been released as a film, depicting much of the Lakes beautiful scenery.

You cannot talk about the Lake District without mentioning **Alfred Wainwright**, fell-walker, guidebook

author and illustrator, whose detailed guidebooks have become standard references for tackling the 214 fells of the area, or **Donald Campbell**, who tragically died in his boat Bluebird whilst attempting to break his own world water speed record on Coniston Water.

Two of our most famous exports: Kendal Mint Cake and Clarks shoes have both made their way onto Everest expeditions. With our great rock faces, it is hardly surprising that we have some magnificent mountaineers. **Sir Chris Bonington**, whose career has included 19 expeditions to the Himalayas, lives locally, is a popular and engaged member of the community and regular attendee of Kendal Mountain Festival.

Our folk are not short of a sense of humour either! **Stan Laurel**, the comic actor, writer and film director, famous as the first half of the comedy double act Laurel and Hardy, was born in Ulverston, where you will find a museum dedicated to his life and work as well as a statue of Stan and Ollie.

South Lakeland has also been a location of choice for Hollywood blockbusters such as *Miss Potter*,



© Steve Jones

starring Renée Zellweger and Ewan McGregor, with many scenes shot at Loughrigg Tarn, Loughrigg Terrace at Skelwith Bridge and Yew Tree Farm at Coniston. More recently *Snow White and the Huntsman* was filmed here at locations including Cathedral Quarry, Langdale and Blea Tarn, Great Langdale. A BBC adaptation of *Jamaica Inn* has also been filmed in the historic market town of Kirkby Lonsdale.



© Studio Canal



© Steve Barber



INVEST IN SOUTH LAKELAND

INVEST IN SOUTH LAKELAND

Invest in South Lakeland is a proactive and forward-thinking investment service. We are a dedicated team, looking to make sure South Lakeland continues to be a vibrant and prosperous place, and a friendly home to businesses.

The Invest team actively encourage businesses from outside the area to relocate to South Lakeland and its borders, as well as supporting our existing businesses - whether it be looking for business support, larger premises or development opportunities. Passionate about the future, South Lakeland has both vision and determination to continue to grow on an already solid South Lakeland economy.

A FEW CASE STUDIES



The MintWorks is a newly refurbished, well equipped business and enterprise centre in a prominent town centre location in the bustling market town of Kendal.

The MintWorks offers ten office suites and business facilities available for hire in a modern, light and spacious environment. This prominently placed business hub has brought back to life a large redundant building on a key route through Kendal town centre. The two storey building is approximately 3,847 ft in size with a private 10 space car park to the rear. The development has enhanced the overall appearance and vibrancy of the area, increasing footfall and commercial activity in the town centre and helping to improve the economic vitality of surrounding businesses.

The MintWorks is an energetic hub for Kendal's talented growing professional sector; a collaborative work space with flexible short and

long term facilities, with space for tenants, networking events, hot desking and training seminars.



The **Choose Cumbria** campaign, run by CN Group, has similar aims to the Invest in South Lakeland Programme, which is to promote career and lifestyle opportunities in Cumbria. The campaign was launched in May 2015 and, following a successful pilot year, expanded to promote the whole of Cumbria as the best place to work, live, learn, play and do business in April 2016.

Recognising the natural synergy between the two campaigns, the Invest in South Lakeland programme, along with many other major employers, now support Choose Cumbria. The campaign goes from strength-to-strength and is a great opportunity to reach out to even more people from all over the world and showcase the exciting career and lifestyle opportunities in Cumbria.

OUR SERVICES INCLUDE:

Free Commercial Land and Premises Search

We provide a free commercial property search at www.investinsouthlakeland.co.uk/premises where you can find land, industrial units and warehousing, office space and development opportunities on the market.

Free B2B Working Lunches and Seminars

We run a programme of working lunches and seminars for local businesses that take place throughout the year, covering a broad range of topics such as marketing, social media and business finance. Past events have included talks from industry experts including Google Juice, Bank of England and Insider magazine. These events provide an ideal opportunity to network with other businesses.

We welcome businesses to our events from all sectors and locations - and they are free! For further information, or to be added to our mailing list, email info@investinsouthlakeland.co.uk



BUSINESS SUPPORT



Invest in South Lakeland is now offering a great package of business support through **Cumbria Business Growth Hub**. The offer includes business reviews, expert 1-2-1 advice on a range of topics, consultancy subsidy schemes, networking and events, online resources, workshops and training – including business start-up courses – plus referrals into other support. Whatever your business, whether you've been trading for years or are just thinking of starting, contact **0844 257 8450** or **info@cumbriagrowthhub.co.uk**



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Support is funded by South Lakeland District Council, Cumbria Chamber of Commerce and the **European Regional Development Fund**.

FREE BUSINESS DIRECTORY

Local businesses can advertise and search for suppliers on our business website, Invest in South Lakeland, completely free of charge. Simply visit **www.investinsouthlakeland.co.uk/directory** to sign up or search for a local business.

INVEST IN SOUTH LAKELAND WEBSITE

Our website is a one-stop shop that includes a wealth of information about doing business here in South Lakeland. Visit **www.investinsouthlakeland.co.uk** to find out more. You can also sign up to our free e-newsletters which feature the latest business news and events.



CONTACT US

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Lowther Street | Kendal LA9 4DQ

Telephone: **01539 793280**
Email: **info@investinsouthlakeland.co.uk**
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Since opening to the public in 2013 the state-of-the-art auction mart is fast gaining a popular reputation as being one of the leading agricultural locations in the North West.

The hub of the Auction Centre is the Farmers' Livestock Mart which holds regular sales of livestock throughout the year and is surrounded by 25 agricultural tenants from insurance, hairdressing and animal feeds to veterinary services, tyre repair and legal advice; with acres of free parking there really is something for everyone.

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J36 is also a great place for meetings and events catering for 2 to 250 people.

If you haven't already visited J36 Rural Auction Centre please call in as we might be able to help you in more ways than you think.



J For all enquires
email Olivia on
olivia@landkgroup.co.uk

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