



Your...

# Lifestyle Guide

with Burrows



# lifestyle guide content

This guide is written to give you an idea of the contents your guide could include. Edit, expand, amend – we hope you find this template a good starting point for your project

**A Leisure Guide is an ideal publication to champion the individual leisure facilities of a particular area. The headings below can be rearranged in any order to focus on whichever aspect of your area's leisure services is the most prominent. Editorial can be driven towards the resident, visitor and/or business.**

## Welcome

- Introduction, purpose of the book and how to use it

## Getting there and getting around

- Train, bus, tram, car and car parking, park and ride schemes, cycle and cycle storage, taxi, shopmobility
- Map

## Tourist Information Centre

- Contact information
- Details of any guided tours

## Shopping

- Listing of different shopping centres, streets and markets
- Annual market visits and where to find out more

- Map
  - Details of any shopping discount card (if available).
- ## Entertainment and nights out
- Pubs, bars, clubs
  - Dining, cinema, theatre
  - Annual celebrations and festivals

## Wellness

- Leisure Centres (including info for the disabled)
- Health clubs
- Local community projects/initiatives
- Health centres
- Private sector involvement

## Community and Living

- Making an area a better place to live – ways in which the LA is working with the community to improve local standards of living
- Places of worship and links with community activities
- Volunteer organisations and any associated community projects
- Education and employment services

- Libraries and library services (exhibitions, IT facilities, workshops)
- Help shops (CABs)
- Care support and information
- Sustainable Development (this either appears as a theme within many sections, or can have its own section as well)

## The Great Outdoors

- Details of parks and playgrounds with a key to the facilities available at each
- Places of interest to visit in the surrounding area including any museums, stately homes, historic and famous buildings and places
- Any tours and walks available
- Visitor information centre (if not already included)

## Children's facilities

- Play Associations
- After school and holiday clubs (by area)
- Classes (from leisure centres and private sector)

## Young people

- Youth groups, associations and centres
- Youth-based community projects

## Higher education opportunities

- Adult learning
- Training schemes
- Volunteering opportunities

## Sports Clubs and other leisure associations

- Entertainment Listing (A-Z)
- Arts Groups
- Cinema
- Dance
- Drama and Operatics
- Music
- Singing
- Theatre
- Other clubs and organisations

## Contact

- Leisure contacts and other useful contacts

Please do get in contact with any suggestions and ideas on how to make this guide even more informative and useful.

Email: [lparham@burrows.co.uk](mailto:lparham@burrows.co.uk)

Tel: 020 8773 3053

